

BRYAN LORENZ

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EDUCATION

University of Illinois at Urbana-Champaign

Bachelor of Fine Arts in Graphic Design, 2015

SKILLS

Adobe Creative Cloud

InDesign

Illustrator

Photoshop

After Effects

XD

Dreamweaver

Bridge

Microsoft Office

Word

PowerPoint

Excel

Illustration

Digital Photography

Lettering

Calligraphy

Screen Printing

Letterpress

HTML/CSS

Processing

FontLab

PROFESSIONAL EXPERIENCE

O'Connor Design

Glen Ellyn, IL

Designer • November 2015–present

Worked directly with corporate and nonprofit clients in a small design studio.

Coordinated and designed projects for both web and print at a variety of scales

with a small team. Tasks included design, illustration, animation, production, and

communicating with clients.

Jacobson/Rost

Chicago, IL

Associate art director • June 2015–November 2015

Designed work for corporate clients, both large and small, in an advertising agency

setting. Projects included print and digital ads, user interfaces, and internal corporate

communications. Simultaneously juggled several projects with tight deadlines.

The Daily Illini

Champaign, IL

Design editor • March 2012–March 2013

Managed the design and graphics of the daily, independent student newspaper at the

University of Illinois. Responsibilities included directing a staff of 15 designers, leading

brainstorming sessions, collaborating with content editors to represent stories visually,

maintaining and developing a style guide, hiring and training new employees, and

directing photo shoots.

Assistant design editor • January 2012–March 2012

Worked with a large student newspaper staff and coached the team of designers in order

to enhance content through layout and graphics. Participated in daily brainstorming

meetings and weekly organizational meetings to anticipate complications, discuss

solutions, and develop a schedule for the successful production of a daily publication.

Senior designer • September 2011–January 2012, March 2013–May 2015

Designed pages for news, sports, features, and opinions content as well as graphic

illustrations and special section covers. Worked under short deadlines with editors,

reporters, and photographers, focusing on improving the experience of the reader.

Technograph

Champaign, IL

Designer • February 2013–May 2015

In collaboration with a small staff of reporters and editors, designed layouts, graphics,

and illustrations for the quarterly, student-run engineering magazine at the University

of Illinois. Planned the overall organization of all content in the magazine.

Ninth Letter Literary Arts Journal

Champaign, IL

Design staff • September 2013–May 2014

Created layouts that showcased the selected literary and artistic content. Met with

other members of the design team to discuss concepts and conduct research. Worked

closely with a small group of designers on the typesetting of Volume 10, Issue 2.