

EDUCATION

University of Illinois at Urbana-Champaign

Bachelor of Fine Arts in
Graphic Design, 2015

SKILLS

Adobe Creative Cloud

- InDesign
- Illustrator
- Photoshop
- Lightroom
- After Effects
- XD
- Acrobat
- Dreamweaver
- Bridge

Microsoft Office

- Word
- PowerPoint
- Excel

– HTML/CSS

- Sketch
- Digital photography
- Illustration
- Lettering
- Calligraphy
- Screen printing
- Letterpress
- Processing

PROFESSIONAL EXPERIENCE

Columbia College Chicago

CHICAGO, IL

Graphic designer \ February 2020–present

O'Connor Design

GLEN ELLYN, IL

Graphic designer \ November 2015–February 2020

- Worked directly with corporate and nonprofit clients in a boutique design studio setting.
- Coordinated and designed projects for both digital and print purposes at a variety of scales with a small team.
- Engaged with the entire design process, from initial concept to final delivery.
- Juggled several fast-paced projects with tight deadlines simultaneously.
- Learned new software in order to expand the capabilities of the business, allowing us to offer our clients new services that we were previously either not capable of or not fully competent with.
- Communicated directly with clients, working with them to understand and achieve their goals and to incorporate feedback.
- Designed digital ads and user interfaces for responsive websites in Sketch and Adobe XD.
- Created animated motion graphics using Adobe After Effects.
- Designed a wide range of printed material—including annual reports, booklets, posters, brochures, and clothing items—and prepared files for print production.
- Worked on branding for our clients, and for their branded internal projects.
- Created illustrations, icons, and infographics to enhance projects.
- Clients included Options Clearing Corporation, U.S. Cellular, The Alzheimer's Association, AAR, Mondelēz International, Morton Salt, and Bayer.

Jacobson/Rost

CHICAGO, IL

Associate art director \ June 2015–November 2015

- Worked on projects for corporate clients, both large and small, in an advertising agency setting.
- Designed for a wide variety of advertisements, including web banners, commercials, magazine ads, billboards, and train wraps.
- Worked on user interfaces and marketing materials for T6, a healthcare app used by clinical trauma teams to aid decision-making throughout the care process.
- Designed internal corporate communications for the company and its clients, and designed interfaces for the MillerCoors company intranet.
- Clients and brands included MillerCoors, T6 Health Systems, Kalahari Resorts, OtterBox, LifeProof, World of Beer, Leinenkugel's, Blue Moon, Miller Lite, Coors Light, and Ply Gem.

PROFESSIONAL EXPERIENCE

The Daily Illini

CHAMPAIGN, IL

Design editor \ March 2012–March 2013

- Managed the design and graphics of the daily, independent student newspaper at the University of Illinois at Urbana-Champaign.
- Directed a staff of 15 designers, lead brainstorming sessions, hired and trained new employees.
- Collaborated with content editors to represent stories visually and directed photo shoots.
- Developed and maintained a style guide.

Assistant design editor \ January 2012–March 2012

- Worked with a large student newspaper staff and coached the team of designers in order to enhance content through layout and graphics.
- Participated in daily brainstorming meetings and weekly organizational meetings to anticipate complications, discuss solutions, and develop a schedule for the successful production of a daily publication.

Senior designer \ September 2011–January 2012, March 2013–May 2015

- Designed pages for news, sports, features, and opinions content as well as graphic illustrations and special section covers.
- Worked under tight deadlines with editors, photographers, and reporters, focusing on improving the experience of the reader.

Technograph

CHAMPAIGN, IL

Designer \ March 2013–May 2015

- Designed layouts, graphics, and illustrations for the quarterly, student-run engineering magazine at the University of Illinois at Urbana-Champaign in collaboration with a small staff of reporters and editors.
- Planned the overall organization of all content in the magazine.

Ninth Letter Literary Arts Journal

CHAMPAIGN, IL

Design staff \ September 2013–May 2014

- Created designs and illustrations that showcased the selected literary and artistic content for Volume 10, Issue 2 and Volume 11, Issue 1.
- Met with other members of the design team to discuss concepts and conduct research.
- Worked closely with a small group of designers on typesetting the journal.